

AMENDMENT NO. 1 TO SOLICITATION USC-RFP-1883-MLS

TO: ALL OFFERORS

FROM: Mary L. Sims, Procurement Manager

SUBJECT: Solicitation Number: USC-RFP-1883-MLS - Media Production Services

DATE: February 18, 2011

This Amendment No. 1 modifies the Request for Proposal (RFP) only in the manner and to the extent as stated herein.

Question: Is there a capped dollar amount or set budget amount for this production?

Answer: Yes. Part of the award assessment is based on the offeror's cost proposal.

Question: Will there be a percentage of the amount available prior to production for preproduction costs?

Answer: No. Preproduction costs need to be factored into the total cost proposed by offeror.

Question: Do you anticipate the use of paid acting talent or USC students in the production? **No.**

Question: Regarding sub-contractors. With a production of this size, most to all of the crew hired will be sub-contracted out. Do you require resumes for all or only those directly involved with creative decisions for the production?

Answer: Yes. Resumes are required for all involved in the production.

Question: Will there be full cooperation with all areas of USC, its staff and facilities, if necessary?

Answer: Yes. USC Division of Communications staff will serve as liaisons to all USC services and people.

| | IPT OF AMENDMENT NO. 1 IN THE SPACE PROVIDED BELOW AND |
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| RETURN IT WITH THEIR BID RESPONS | E. FAILURE TO DO SO MAY SUBJECT BID TO REJECTION. |
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| Authorized Signature | Name of Offeror |
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| Date | |